

THE EMERALD PAW PRESS

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After weeks of extreme cold and dry air, many dogs are feeling the effects both physically and emotionally. As we head into February, focusing on comfort, routine, and supportive care can make a big difference.

Winter Grooming Reminders

Sweaters and harnesses can cause hidden matting. Remove them daily to check chest, armpits, behind the legs, neck, and behind the ears. Properly brushing these areas prevents matting.



Keeping coats longer for winter still requires routine grooming. Weather changes can cause impacted undercoat that home baths can't remove. Regular professional grooming helps de-shed, rebalance the coat, and keep skin moisturized.

Paw Pad Care



- Wipe paws to remove salt, ice, and debris
- Keep fur between pads trimmed
- Check regularly for dryness and cracking
- Apply paw balm as needed

February Holidays



2/14 – Valentine's Day
2/20 – Love Your Pet Day
2/22 – Walking the Dog Day
2/23 – Dog Biscuit Day

Sweetheart Pupgrades

*available until 2/14

puppy love story time

be mine pupcake

sweetheart lick mat

cupid's sniff & seek

blush snuffle mat



Lucky Pupgrades

*available after 2/14

shamrock sniffari

paddy's pup cup

sláinte snuffle mat

pot of gold sniff & seek

luck of the Irish lick mat

celtic kick off

clover cozy story time

lucky dog biscuit



Fear Free Care

Fear Free® Certified care focuses on reducing stress by using gentle handling, patience, and trust to create positive experiences. This approach is used throughout both our salon and resort.

